

ceiva[®]
 DIGITAL PHOTO FRAME
 exclusively for **centralpark**[™]
connection

QUICKSTART GUIDE



This product is compatible with WHIRLPOOL® brand refrigerators that have the centralpark® port connection.



Getting Started

Here's everything you need to set up your personal CEIVA Digital Photo Frame™ and begin displaying photos.

In the box

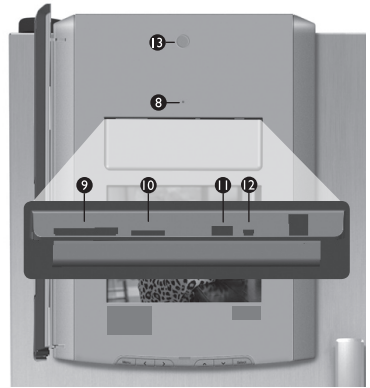
- CEIVA Digital Photo Frame
- CEIVA Wireless Adapter™
- Two CEIVA specific screws
- Quickstart Guide



What You Need to

Install Your CEIVA

- Phillips screwdriver
- Your memory card—if you plan to display pictures from a memory card
- Your home wireless network information—if you plan to enhance your CEIVA with Media Server and/or PicturePlan® capabilities (see page 4)
 - The name of your wireless network (SSID)
 - Your network key, or password, if your network requires one



Components

1. Menu Button
2. Left Arrow Button
3. Right Arrow Button
4. Up Arrow Button
5. Down Arrow Button
6. Select Button
7. New Photo Indicator
8. Power Light
9. CF I/CF II Slot
(for Compact Flash® or Microdrive memory card)
10. SD/MMC/MS Slot
(for Secure Digital™, MultiMedia Card™, Memory Stick®, Memory Stick PRO®, Memory Stick Duo™, Memory Stick PRO Duo™, SmartMedia™, xD-Picture Card™, miniSD™
*Some memory cards may require adapter; please visit <http://help.ceiva.com>)
11. C-Port I
12. C-Port 2
13. Power Button

Is Something Missing or Damaged?

Locate the 12-digit serial number, which is visible under the LCD panel when the door of the CEIVA is open. Call 1-877-MYCEIVA (1-877-692-3482) to speak with the CEIVA® Customer Care Team. The team member will first ask you for the serial number of your CEIVA.

NOTE: Please keep the original product packaging in case you need to return your CEIVA for repairs.

Installation and Setup

Installing Your CEIVA

1. Remove the decorative cover from the refrigerator door. Please refer to the refrigerator manufacturer's instructions.
2. Position the CEIVA on the refrigerator freezer door. The front sides of the freezer door and the CEIVA should both be facing you.
3. Raise the CEIVA above the freezer door and align the frame's electrical connector with the electrical accessory port at the top of the freezer door.
4. Gently lower the CEIVA into the accessory port on refrigerator, so that it slides into place. Screw into place with the CEIVA provided screws making sure to not over-tighten.



Setting up Your CEIVA to Display Pictures

1. Press on the door of the installed CEIVA to release the latch, allowing the frame door to open.
2. Press the Power button on the CEIVA once.

NOTE: After completing this initial setup, do not use the Power button to turn the frame on or off, unless a CEIVA Customer Care Team member asks you to do so for troubleshooting purposes. For information on how to turn the screen off, during routine use, please see page 5.

3. Insert your memory card into the appropriate slot in the CEIVA*.
4. Press the Menu button and use on-screen menus to start your slideshow. For information on using your CEIVA menus, see page 6.



Other Picture Display Options

With CEIVA, you can manage all your pictures in one place - on your computer. Stream your pictures direct to your CEIVA across your wireless network. You can also receive pictures from friends and family with PicturePlan! Turn the page to find out how to get connected!

* Please see the list on page 2 of compatible memory cards.

Getting Connected with Media Server and PicturePlan

Send Photos from Your Home Computer!

With CEIVA, you can turn your home computer, running Windows® XP or Windows Vista™ using Windows Media Player 11, into a Media Server for your CEIVA. It's free and simple to set up. All you need is a wireless network connection, and you can stream images from your computer direct to your frame. You can select specific images or groups of images stored on your computer and customize how your CEIVA frame will display them.



For more information and easy instructions on how to set up a Media Server for your CEIVA frame, please visit <http://mediaserver.ceiva.com>.

Receive Photos from Family and Friends!

With your CEIVA you can receive and display new photos from friends and family around the world automatically, every day. Invite anyone you choose to share photos with you for free.

You can also:

- Send photos directly to your frame from your camera phone or your online CEIVA account.
- Store and organize an unlimited number of photos in your secure personal online albums on the CEIVA Network™.
- Order picture prints directly from your CEIVA for delivery via U.S. mail. View your choice of daily CEIVA Channel™ updates for entertainment, news, horoscopes, sports, local weather, and more.
- Turn photos into one-of-a-kind greeting cards with personal messages.



All you need is a PicturePlan subscription and a wireless home network connection. For more information and easy instructions on how to set up your PicturePlan, please visit <http://pictureplan.ceiva.com>.

Connect Your CEIVA Frame to Your Wireless Network

To set up the connection to your home wireless network settings, you need:

- The name of your network (SSID)
- Your network key, or password, if your network requires one

Plug in your CEIVA Wireless Adapter

1. Press on the door of the CEIVA to release the latch, allowing the frame door to open.
2. Insert your CEIVA wireless adapter into the C-Port 1 slot as shown.



Configure your wireless settings

1. Press the black Power button on the CEIVA to turn the frame on if it isn't on already. Then, close the frame door.
2. Press the Menu button to display menu settings. See page 6 for easy instructions on how to operate the CEIVA in Menu Mode.
3. From the main menu screen, choose Settings.
4. From the Settings screen, choose Connection Settings.
5. From the Connection Settings screen, choose How To Connect.
6. From the following screen, choose Wireless. Press the Select button again to save your selection.
7. From the Setup Wireless screen, choose Select Wireless Network. The frame will automatically scan for available networks and display them on the following screen.
8. On the Select Wireless network screen, use the Left and Right Arrow buttons to scroll through available networks. If you do not see your network in the list hit Refresh to scan again. Press the Select button to choose a network. Press the Select button again to save your selection.
9. If your network does not require a key (password) you are finished. If your network requires a key please enter it at this time via the on-screen keyboard. Selecting each letter is the same process as texting on a mobile phone keypad. Press the Select button twice to save your selection.
10. Choose Exit to exit Menu Mode.

PicturePlan members can test their wireless network connection by holding down the Right Arrow button until you see the message: "You can let go now, I'm dialing in" on the screen.

Media Server capabilities are an always on connection, please visit <http://mediaserver.ceiva.com> for more information.

For advanced wireless network setup instructions and troubleshooting, please visit <http://ceivawireless.ceiva.com>.

Operating Your CEIVA

How do I use the menus?

You can use menus to rotate photos, add and remove photos from the slideshow, control slideshow transitions and timing, set on and off times, adjust brightness, and more.

- To start Menu Mode on your CEIVA, press the Menu button.
- Use the Up, Down, Left, and Right Arrow buttons to scroll between menu options. Also, use the Left and Right buttons to change settings for certain features.
- Press the Select button to choose a highlighted menu option.
- Press the Menu button, or choose the Back option in the lower left corner of the menu screen, to return to the previous menu page.
- Choose the Exit option in the lower right corner of the menu screen to exit the menu at any time.

For more detailed information on menus, please visit <http://menus.ceiva.com>.



How do I browse my pictures?

Press the Select button to display thumbnail previews of all the photos in your slideshow. Use the arrow buttons to scroll until you see the photo you are searching for. Press and hold either the right button to resume the slideshow.

How do I turn off my screen? How do I turn it back on?

Press the Down Arrow button several times to turn off the CEIVA screen. To turn the screen back on, simply press any of the buttons on the front of the frame. You can also set your CEIVA to turn on and off automatically, using the “Screen on/off times” menu function. If you are not a PicturePlan member please manually set the time on this screen in order for this function to work. PicturePlan members and those connected to a wireless network have the time automatically set for them.

How to I adjust the brightness on my screen?

When your CEIVA is in Slideshow Mode, you can press the Up and Down Arrow buttons to adjust the display brightness of the frame. Press and release the Up button to increase the brightness one level. Press and release the Down button to decrease the brightness one level.



Operating Your CEIVA

How do I customize my slideshow?

Your CEIVA has a number of display options available in the Slideshow Settings area of the menus.

- The Display Mode feature allows you to control how your CEIVA frame will size your photos.
- The Transition Type feature allows you to control how the slideshow transitions from one photo to the next.
- The Slideshow Timing screen allows you to determine how long each photo or Channel in the slideshow will be displayed, from 5 seconds to 2 hours.

How do I delete or rotate a photo?

Deleting and rotating individual images is easily accomplished from the Main Menu screen. Manually browse to the photo you wish to delete or rotate and then press the Menu button, once in the menus navigate to the appropriate button and press Select. On the next screen either confirm or deny the function and you're all done!

How do I restart my slideshow?

Whenever you press a button in Slideshow mode—to scan previews, for example—the slideshow automatically pauses. It will automatically resume within a preset amount of time, depending on your slideshow settings. The default is 30 seconds. To restart the slideshow immediately, hold down the Right Arrow button until you see the message, “Let go now to start the slideshow, or keep holding to connect.” You can configure how your slideshow appears using the CEIVA menu function “Slideshow Settings”.

How do I make my CEIVA contact the network?

If you have a PicturePlan subscription, your CEIVA automatically contacts the CEIVA Network to retrieve any new photos either once or twice a day, depending on how you configure it. You can set this feature online or by using the “Connection Frequency” menu function.

When your frame is not scheduled to contact the CEIVA Network, you can hold down the Right button to make a manual connection.

How do I care for my CEIVA?

Dust your CEIVA regularly with a clean, soft, dry cloth. Do not spray liquids directly onto the frame. Do not immerse the CEIVA in water or otherwise get it wet.

Troubleshooting

The frame isn't displaying photos from my memory card.

Make sure your CEIVA is in Slideshow mode. Remove the memory card, and reinsert it. If the frame does not display photos after you insert your memory card into the card reader, make sure that photos are stored on the card, that they are in JPEG format, and that they are lower than 12 megapixels in resolution.

The frame displays one of the following error messages: "Wireless Connect Failure", "Wireless Not Available", or "Configuration Problem".

You can correct most problems with your CEIVA's wireless network connection by changing the configuration in the frame's Menu Mode. For detailed information on how to address these network problems, please visit <http://ceivawireless.ceiva.com>.

The slideshow isn't running.

Make sure that you have at least two photos in your CEIVA slideshow. Then, press the Right button on the CEIVA until you see the message, "You can let go now to start the slide show, or keep holding to connect."

The CEIVA screen is dark.

Press the Up or Down Arrow button on the CEIVA a few times to ensure that the CEIVA is not in "lights-out" mode. If the screen remains dark, please call the appropriate customer care number (see below).

Need More Assistance?

When to call CEIVA Customer Care? If the Power light is on but you are not receiving pictures, please visit <http://help.ceiva.com/whirlpool> or call 1-877-MYCEIVA.

When to call Whirlpool Customer Care? If the Power light is not on, press the black Power button. If the Power light still doesn't come on, call 1-800-253-1301.