

Blogger Product Review & Giveaway Programs

Who We Are ●●●●●

As the inventor of the connected digital photo frame, CEIVA Logic, Inc. has been recognized as an industry leader and innovator in the premium digital photo frame category. CEIVA frames, which work with our patented PicturePlan® Photo Delivery Service, create unique photo sharing micro-communities that connect family and friends together. For nearly a decade now this exclusive ability, to connect and share, has set us apart from all other frames on the market.

All We Ask of You ●●●●●

Please provide a thorough and honest review of CEIVA Digital Photo Frames. To be thorough, you must understand what differentiates CEIVA frames from all others: the fact that photos can be easily shared directly into them from not only you, but your friends and family too.

To provide an accurate and complete review, you must agree to set up one of our digital frames and then register the frame to activate and use the PicturePlan® Photo Delivery Service. Feel free to invite a friend or family member to share photos. Then in your written review:

- Be honest... good, bad or indifferent. We want you to share your experience and thoughts.
- Distinguish our uniqueness as a photo delivery service. Again, we are not just a digital frame!
- Kindly disclose that you are not being compensated by CEIVA for conducting the review.
- When setting up your frame, should issues/problems arise, use CEIVA Customer Care, and share that experience in your review too.
- Let us know when the first post is made and any follow-up posts.

Recommendations and Tips ●●●●●

- As you know, your words and personal insight resonate with your readers. Since “a picture is worth 1,000 words” we recommend an actual photo of the CEIVA set-up in your home be used in the review. We also have product shots and logos online.
- Review CEIVA’s Fact Sheets to become familiar with not only our frames but more importantly all the benefits, features and tools bundled into our photo delivery service. Also refer to information available on our website at ceiva.com and Customer Help Pages.
- Struggling to find the right words? Feel free to contact us with questions, clarifications or insight. We have found that the general public believes that all digital frames are pretty much the same; don’t be surprised to find articulating the uniqueness of our frames, with their photo sharing ability, to be a challenge.

Product Giveaways ●●●●●

We love product giveaways! However, we have found that blog readers assign a higher level of credibility to a product review when a giveaway is not attached to it. It is for this reason we ask that you first publish your review of CEIVA Digital Photo Frames. After publication and assessment of your review we will discuss the best timing, structure and how to co-promote the giveaway that makes it most beneficial to you, your readers and CEIVA.

